

**KSOC-FM  
Dallas, Texas**

**Quarterly List of Programming Responsive to Issues of Community Concern  
First Quarter 2015  
April 09, 2015**

In our ongoing effort to serve the public interest, Station KSOC-FM broadcasts programming responsive to issues of concern to Dallas/Fort Worth Metroplex and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Category 1 – Education – This is an ongoing mission to inform our listeners about the many no to low cost options to improve their educational status.

Category 2 – Healthcare – With the rising number of healthcare issues in the African American community, healthcare is a constant concern that is addressed.

Category 3 - Arts & Culture- There is a large arts and cultural community in the DFW metroplex. The various art & culture programs are discussed to educate our listeners about their heritage as well as a means of providing our youth with a positive option and an outlet to the freedom of expression - through the arts.

Category 4 - Community Programs & Services – It is our mission to inform our listeners about the programs & services available for them to improve their livelihoods.

Category 5 – Violence & Crime – With the state of our Nation and our city many concerns and issues were addressed regarding crime prevention and safety.

**Page 2 Programs/Issues**  
**1<sup>st</sup> Quarter 2015**

<b><u>Issue</u></b>	<b><u>Program</u></b>	<b><u>Description</u></b>	<b><u>Date</u></b>	<b><u>Time/Duration</u></b>
<b>Category 1</b> Education				
	PSA	<u>Retail As Art Scholarship</u> A scholarship competition offered to high school Who submit their photo's at the Goss- Michael Museum.	3/03 – 03/31	:30(am/pm) drive Run times 2
	PSA	<u>Kipp Academy</u> A college predatory academy that is Currently enrolling students free of charge for open enrollment for the 2016 school year.	3/23-3/31	:30(am/pm) drive Run times 5
	PSA	<u>A Father's Promise</u> An event for young men between the ages Of 13-17yrs old to help teach them critical Life skills and develop future leaders.	3/08 – 03/28	:30(am/pm) drive Run times 28
<i>Community Program</i>		<u>Purple Passage</u> A training class to help young adults Seek higher education and learn life Skills to help them in their future careers. Guest speaker: CEO Kamilah Willis		1/11/15 30 Minutes
<i>Community Program</i>		<u>A Father's Promise</u> A conference for young men between the Ages of 13-17yrs to learn leadership skills And develop future leaders. Guest speaker: President AFP David Godsey		3/08/15 30 Minutes
<b>Category 2</b>	<b>Healthcare</b>			
	PSA	<u>Rock N Stroll For Epilepsy</u> A Walk to help raise money for money For people living with Epilepsy and to Help find a cure.	3/03 - 3/31	:30(am/pm) drive Run times 3
<i>Community Program</i>		<u>March Of Dimes Walk</u> A Walk to help raise money for mothers Of premature babies to help develop Research to help save lives. Guest speaker: Carmen Branch		1/18/15 30 Minutes

<i>Community Program</i>	<u>Ability Connection</u> An organization that helps people living With disabilities and housing to people Who are disabled. Guest speaker: Katie Stevenson Fundraising Coordinator	02/01/15 30 Minutes
<i>Community Program</i>	<u>World Down Syndrome Day</u> An event for families and people living With Down Syndrome to come together and Learn how to live with this disease. Guest speaker: LaRhonda Smith	2/22/15 30 Minutes
<i>Community Program</i>	<u>Lupus Walk</u> A Walk to help raise money and Awareness about the disease of Lupus. Helping to find a cure and what triggers the disease. Guest speaker: Carmethia Sable	3/22/15 30 Minutes
<i>Community Program</i>	<u>Miscarriage Matters</u> An organization that helps people that Have experienced a miscarriage. To help Develop a support group for them to move on. Guest speaker: Ester Stanard	3/29/15 30 Minutes

### **Category 3    Arts & Culture**

PSA	<u>MLK Dallas City Hall Parade</u> 1/01- 01/18 A parade celebrating the life and Legacy of MLK. Also, celebrating Black History Month.	:30(am/pm) drive Run times 50
PSA	<u>MLK Elite News MLK Parade</u> 1/01 – 1/21 One of the largest parades in the nation Celebrating MLK and black history Month.	:30(am/pm) drive Run times 30
<i>Community Program</i>	<u>NIA Kids Stage Play</u> An organization that specializes In teaching the Arts to young kids And allowing them to perform in stage Plays. Guest speaker: LaTara Tompkins	1/18/15 30 Minutes
<i>Community Program</i>	<u>Grace Gealey Saving Our Cinderellas</u> An organization that helps young girls Who are being bullies express themselves Through the Arts. Guest speaker: Grace Gealey	2/08/15 30 Minutes

#### Category 4 Community Programs & Services

PSA	<u>Play Like A Girl</u> An initiative to help empower young girls To play all types of sports and encourage Them to follow their dreams.	3/02 – 03/31 :30(am/pm) Run times 3
PSA	<u>Crescent Medical Job Fair</u> A job fair that offered jobs at the hospital Working in the medical industry. They are Hiring on the spot.	3/23 – 03/28 :30(am/pm) drive Run times 4
<i>Community Program</i>	<u>Juggle Bugs</u> An organization that helps single Mothers organize and manage their Busy lives while raising a family. Guest speaker: Erika Hayes	1/04/15 30 Minutes
<i>Community Program</i>	<u>NTheKnow Energy Conservation</u> An organization that offers free instillations To families with older homes to help Homeowners save money and conserve energy. Guest speaker: Teresa Gilbert	2/08/15 30 Minutes
<i>Community Program</i>	<u>UNCF's Mayor's Luncheon</u> A discussion about the UNCF's Mayors Luncheon and the goals of the organization to Help raise money for students attending HBCU's. Guest speaker: Commissioner Roy C. Brook	3/22/15 30 Minutes

#### Category 5 Violence & Crime

PSA	<u>Speak Your Mind</u> A program to help people with mental Health and substance abuse issues by Providing help and a chance at recovery.	2/12-3/31 :30(am/pm) drive Run times 25
<i>Community Program</i>	<u>Teen Nation Anti-Bullying</u> An event to help spread awareness About teen bullying and how to identify Signs if someone is being bullied and how to Stop it if you witness it. Guest speaker: Dylan Rey	1/25/15 30 Minutes
<i>Community Program</i>	<u>Truancy</u> Police Officer Donna Mitchell explains What truancy is and how parents and help Their children avoid being truant. Guest speaker: Donna Mitchell	1/25/15 30 Minutes

*Community Program*

Cornerstone Church Domestic Violence

3/29/14

A free program offered every Wednesday

30 Minutes

By the church to offer counseling to victims of

Domestic violence and how to leave a violent relationship.

Guest speaker: Margie Garcia

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„PS2,VOPS02,"National HIV Awareness Day"„,00:30,,,,,

„PS2,VOPS03,"Our Mother Of Mercy Golf Tournament"„,00:30,,,,,

„PS2,VOPS04,"Play Like A Girl"„,00:30,,,,,

03/30/15 05:08 AM 03/30/15 07:35 AM 03/31/15 08:42 AM

„PS2,VOPS05,"KIPP Dallas-Fort Worth Public Charter Schools "„,00:30,,,,,

03/26/15 05:25 AM 03/26/15 07:39 AM 03/27/15 07:39 AM 03/31/15 05:08 AM 03/31/15 06:35 AM

„PS2,VOPS06,"St. Phillips School Kidpreneur"„,00:30,,,,,

„PS2,VOPS07,"March For Babies"„,00:30,,,,,

„PS2,VOPS08,"NIA Kids Stage Play"„,00:30,,,,,

„PS2,VOPS09,"DeSoto Male Leadership Symposium"„,00:30,,,,,

„PS2,VOPS10,"Kids Day"„,00:30,,,,,

„PS2,VOPS11,"Truth Try-Outs"„,00:30,,,,,

„PS2,VOPS12,"7th Annual Retail As Art"„,00:30,,,,,

03/30/15 05:27 AM 03/30/15 08:38 AM

„PS2,VOPS14,"Rock N Stroll For Epilepsy"„,00:30,,,,,

03/30/15 06:37 AM 03/31/15 05:28 AM 03/31/15 07:37 AM

„PS2,VOPS15,"Speak Out Mental Health"„,00:30,,,,,

03/09/15 05:08 AM 03/09/15 05:27 AM 03/09/15 06:37 AM 03/09/15 07:36 AM 03/09/15 08:37 AM 03/10/15 05:07 AM 03/10/15 05:26 AM 03/10/15 06:37 AM 03/10/15 07:39 AM 03/10/15 08:39 AM 03/11/15 05:08 AM 03/11/15 05:27 AM 03/11/15 06:38 AM 03/11/15 07:35 AM 03/11/15 08:38 AM 03/12/15 05:07 AM 03/12/15 05:26 AM 03/12/15 06:38 AM 03/12/15 07:37 AM 03/12/15 08:37 AM 03/13/15 05:08 AM 03/13/15 05:26 AM 03/13/15 06:41 AM 03/13/15 07:38 AM 03/13/15 08:36 AM

„PS2,VOPS20,"Diversity Career Fair"„,00:30,,,,,

„PS2,VOPS21,"Drug Free America"„,00:30,,,,,

„PS2,VOPS22,"A Father's Promise"„,00:30,,,,,

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„PS2,VOPS22,"A Father's Promise"„,00:30,,,,,

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03/25/15 07:37 AM 03/25/15 08:38 AM 03/26/15 08:37 AM 03/27/15 05:08 AM 03/27/15 08:38  
AM

„PS2,VOPS23,"Two Men And A Truck"„,00:30,,,,,

„PS2,VOPS27,"St. Phillips Play"„,00:30,,,,,

„PS2,VOPS30,"PCI Blood Drive"„,00:30,,,,,

„PS2,VOPS40,"Crescent Medical Job Fair"„,00:30,,,,,

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End of Report